

Daily Market Report

By United Press.

EAST ST. LOUIS, Ill., Aug. 10.—
CATTLE RECEIPTS—4,000, including
200 Texans. Market steady. Native
beef steers \$7.00@10.25. Yearling
steers and heifers \$8.50@10.00.
Cows \$5.50@7.75. Stockers and
feeders \$5.30@8.25. Calves \$6.00@
\$11.75. Texas steers \$5.50@8.50.
Cows and heifers \$4.50@8.00.

HOG RECEIPTS—9,000. Market 5c
to 10c higher. Mixed and butchers
\$10.15@10.40. Good and heavy \$10.15

30@10.40. Rough \$9.45@9.55.
Light \$10.15@10.35. Pigs \$8.75@
\$10.00. Bulk \$10.15@10.45.

SHEEP RECEIPTS—3,000. Market
steady. Slaughter ewes \$5.00@7.25.
Breeding ewes \$9.00@10.00. Year-
lings \$6.00@9.50. Spring lambs \$7.75@
\$10.55.

Entertain With Auction Bridge.

Mrs. C. M. Pape and daughter, Miss
Anna, entertained with auction bridge
yesterday at the Pi Beta Phi soror-
ity house in honor of their house-guest,
Mrs. Anna Willis of Centralia.

CLASSIFIED
ADVERTISING

Phone 55

Half a Cent a
Word a Day

ROOMS

Wanted: Four or five rooms for
housekeeping. Give location and price.
Address N. Y. Z. Care the Missourian.
7 290-294.

ROOMS FOR RENT

For Rent: Three adjoining furnished
or unfurnished rooms for
light housekeeping. All modern. A.
G. Vanatta, 314 Hitt street. Phone
515 Black. V. 288 tf.

Wanted: Two or three unfur-
nished rooms for school year. 1125
White. 709 Hitt. G. 288 tf.

For Rent: Two furnished rooms
1118 East Ash Street. C 286 tf.

For Rent: A six room house, com-
pletely modern, at 1305 Bass avenue.
See Prof. B. F. Hoffman. Phone 414
Red. H. 182 tf.

For Rent: A ten room house at
403 Matthews street. Can be used ei-
ther as a flat or dwelling. For par-
ticulars phone 421. B-235-tf.

For Rent: New four or five room
apartments in exclusive neighborhood,
opposite agricultural farm. Heat and
water furnished. Barn or garage can
be furnished. 815 College Ave. Phone
1179 Green. C. 285-311.

HOUSES FOR RENT

For Rent: A seven room house at
315 South Fifth st. Modern in every
respect. Phone 356 Black. C. 288 tf.

For Rent: After September 1, five
room cottage in East Highlands, city
water, wires for lights, large garden
and pasture. W. McN. Miller. Phone
707 or 802. M. 288 tf.

FOR SALE

For Sale: Lot, 50 by 135 on Willis
sidewalks. Phone 876. Q 290-tf.

avenue; paved street, and granitoid

House for Sale: Seven room mod-
ern house. Pleasant location; large
garden; two and one half blocks from
East Campus. Part cash, time on
rest at reasonable interest. For in-
formation call at 1509 Anthony Street.
Columbia, Mo. L. 182-190.

For Sale: Attractive six room
house, excellent location, 1319 Keiser
avenue. Reasonable terms. Phone
445 Green. T. 287-293.

For Sale: A genuine Navajo Indian
blanket. Cost \$85, will sell for \$50.
Apply 111 Cousins St. F. 182 tf.

HOUSEHOLD GOODS

For Sale: Household goods; fumed
oak, leather upholstered chairs, bed
room furniture, student tables, kitchen
and dining room furniture; laundry
articles, pillows and bed-clothing all
kinds; two double-deck beds. Owner
leaving town. 606 S. Fifth street.
Phone 1264 Green. A. 287 tf.

For Sale: Household furnishings
for thirteen rooms. 709 Hitt street.
Phone 1125 White. G. 298 tf.

For Sale: Household furnishings 8
room house. 714 Missouri avenue.
Phone 1227. G. 289-296.

For Sale: Tent, 10x12 feet, 10 ounce
canvas. Phone 1131 Green. R287-293

For Sale: Detroit Jewel Gas stove,
809 Virginia avenue. Phone 1084
Green.

MISCELLANEOUS

Wanted: Young man for easy can-
vassing proposition in city. See Shir-
ley at Commercial—opposite post-of-
fice. S. 292.

Dancing lessons taught privately at
709 Hitt St. 50c per lesson. Phone
1125-White. G. 147 tf.

LOSS OF VON TIRPITZ
IS BLOW TO GERMANSBut the Navy Is Still as Strong
As Ever, Writes Carl
W. Ackerman.

CAN'T CONTROL SEAS

Censor Deletes Many Para-
graphs in Story of Teu-
ton's Water Force.

This story, one of a series now
being published in the Missourian,
is the first on the navies of the
powers engaged in the European
War. It tells of the remarkable
change in the policy of the Ger-
man navy since the fall of Von
Tirpitz. Tomorrow, Ed L. Keen,
United Press Staff Correspondent
at London, will tell of the Eng-
lish navy.

THE GERMAN NAVY

By CARL W. ACKERMAN
(United Press Staff Correspondent.)

BERLIN, Aug. 10.—The fall of Grand
Admiral von Tirpitz was the chief
event in the German navy during the
last twelve months of the war.

The changes this event brought in
the personnel of the navy, in the
navy's influence in politics and in the
giving up of the submarine war against
merchant ships amount to a revolu-
tion. But the chief thing von Tirpitz
pounded into the thought and action
of everyone connected with the navy
remained. That was his aggressive-
ness. "Strike first and strike hard"
was his motto and although the chief
has fallen, this motto remains. (Para-
graph deleted by censor.)

Von Tirpitz was the originator of the
submarine warfare against merchant-
men. His chief opponent was the
Chancellor von Berthman-Hollweg.
When the original change in the sub-
marine policy was made last fall, von
Tirpitz, who wanted to resign, remain-
ed although all his friends as section
chiefs in the army were removed. The
successors were supposed to be "anti-
Tirpitz."

Inspired His Lieutenants.

One of these new officers I knew
very well through personal contact
every day in the press department. He
came in, inspired with many of von
Tirpitz' ideas, but because he was
brought in by a new regime he was
not overly friendly to the Grand Ad-
miral. Last March, when von Tir-
pitz' resignation was accepted by the
Kaiser, I was in the Navy department
talking to this official. Von Tirpitz
telephoned and asked him to go for a
walk in the Tiergarten. A few weeks
contact had made the two intimate
friends. The next day I saw von Tir-
pitz. There was nothing to indicate
he had been defeated. He held his head
as high as ever. He walked in the same
firm, confident way. The same cheer-
ful expression was on his face. He
had fought hard and long, fifteen years
for a principle—a strong, aggressive
navy; and he had been successful. He
was confident that the spirit he had
hammered into everyone connected with
the navy would remain.

It would be a mistake to say that
because von Tirpitz fell the navy fell
with him. The navy is as strong and
aggressive a weapon as ever. As polit-
ical power it is not so prominent.
Tirpitz, since last march, has been in
the background. His friends have been
fighting the Chancellor so far without
success. Tirpitz' fall cleared the polit-
ical atmosphere of Germany's internal
affairs. It placed von Berthman-Holl-
weg firm in the saddle as the Chan-
cellor and right hand political advisor
of the Kaiser. It did not rob the navy
of Tirpitz' inspiration. This is indicat-
ed most by the fact that the Kaiser
congratulated von Tirpitz among the
first naval officers after the battle off
the coast of Denmark. The Kaiser and
Germany know that Tirpitz made the
navy and they are proud of both.

As a military weapon the navy was
prepared. Being the second largest
it could not be expected to control the
seas or any great part of the oceans
against the united fleets of the Allies.
It could, has and does torment the Al-
lies control of the seas.

In three ways the navy has been ex-
ceedingly active during the last year
of the war.

1. Submarines have destroyed more
merchant ships than any navy in any
previous war.

Censor Deletes Paragraphs.

(Note—2 and 3 deleted by censor.)
Recently I have talked with two high
admirals in the navy department. The
chief points discussed were the poli-
cies of naval activities. One of these
officers remarked that the object of the
raids on the British coast was to "suck
out the British fleet." While England
maintained her control of the North
Sea German ships frequently made
cruises northward only to find no Brit-
ish warships. Because of the submar-
ine danger they kept to the harbors.
But as the Admiral pointed out these
raids were at last successful.
(Paragraph deleted by censor.)
I said to one officer one day that the

English were still claiming these a vic-
tory because the German fleet returned
to its harbor.

"The first lesson in naval strategy,"
he replied, "is to strike first and strike
hard, and then retire before a strong-
er enemy. We would have been fools
to remain after we had won the battle,
to wait until the enemy could bring
up reinforcements and defeat us."

Germany Can't Control the Seas.

Germany does not expect to wrest
the control of the seas from the Allies
during the war but she will damage
the British fleet whenever there is a
chance. Naval authorities believe Ger-
many will come out of the war with
the second largest navy in the world.
So Germany's navy, as long as it is un-
destroyed, is one of Germany's great-
est reserve trump cards.

(Deleted by the censor.)

Tirpitz will always be recognized in
Germany as the man who put aggress-
iveness into the navy. And the chief
point in all German military moves
has been "Be on the offensive." It al-
ways has been said, "A nation cannot
win a war without fighting, without
striking before the enemy is ready."

This was von Tirpitz' policy in the
navy and despite his downfall as the
chief, the policy has remained.

"CHURCH AND PAPER TOGETHER"

Pleas Made for Co-Operation Between
Religion and Journalism.

EUGENE, Ore., Aug. 10.—The fourth
interdenominational conference of
ministers was concluded with a plea
by E. W. Allen, dean of the university
School of Journalism, for greater co-
operation between the churches and
the newspapers.

"The greatest Presbyterian church in
the world was built up through the
newspaper office," said Professor Al-
len.

"The social worker issuing the news-
papers reaching a far greater audience
than happens to be at a little meeting,
but the average clergyman insists on
ignoring the power of advertising.
Church news is something that every

paper is striving to get, but it is made
difficult by the fact that many church-
men either do not appreciate news that
is interesting or through mistaken no-
tions trying to suppress it."

Dr. A. A. Berle, director of the con-
ference, indorsed Professor Allen's re-
marks by declaring himself in favor
of newspaper publicity for churches.

Mrs. Frank Wright and daughter,
Miss Lucile, returned to Mexico yester-
day after visiting with Mrs. J. L. Mc-
Gavock.

A. C. Gwinn, Superintendent of
schools at Trenton, returned to his
home yesterday after attending the
Summer Session of the University.

Mrs. J. C. French and daughter, Miss
Evelyn, went to Kansas City for a
short visit.

Mrs. W. B. Reed went to Centralia
yesterday.

Mrs. C. O. Hanes Entertains.

Mr. and Mrs. C. O. Hanes enter-
tained at dinner yesterday for the fol-
lowing guests: The Rev. C. C. Grimes,
the Rev. Fred Hanes of Hallsville,
Mr. and Mrs. H. M. McPheeters, Mr.
and Mrs. H. B. Goetz, and J. B. Pow-
ell. Mr. and Mrs. Hanes will move
to Jefferson City this week where Mr.
Hanes will be secretary of the Mis-
souri Association.

R. S. Coulter to Move Here.

Mr. and Mrs. R. S. Coulter, gradu-
ates of the University of Missouri,
whose home for the last two years has
been at Schenectady, N. Y., will visit
Columbia about August 1. They will
make Chicago their future home. Mr.
Coulter will be control specialist for
the district office of the General
Electric, the largest control specialist
position the Electric has.

Charles G. Wyatt Is Dead.

Charles G. Wyatt, forty-five years
old, died at 1 o'clock Sunday morn-
ing at his home in St. Joseph. Miss
Dorothy Wyatt, a daughter, is a for-
mer student of the University.

Goes Out of Business



Miss Pauline Haynes, manager of the
491 Taxicab Company which has
discontinued business. Miss Haynes
was the first woman to manage a
taxicab business in Columbia.

APRIL BULLETIN IS ISSUED

New Booklet Called "Country Life
Questions and Answers."

The April Bulletin of the Missouri
State Board of Agriculture is called
"Country Life Questions and Answers."
It contains pages of discussions on
practical questions of farm life and
some speeches made at the Missouri
Country Life Conference, an organi-
zation founded during Farmers' Week
in Columbia 1913. W. L. Nelson heads
the organization.

There are a few remarks on "The
Leaders Come From the Country" by
President A. Ross Hill; remarks by
Governor Elliot W. Major; a discussion
on "Taking the University to the Far-
mer" by A. J. Meyer, secretary of the
Agricultural Extension Division, and
a reading on the "Community Church"
by Prof. A. W. Taylor of the Bible Col-
lege.

Missourian business office, phone 55.

Get What You
Pay For

When you Advertisers buy circulars or booklets
or postage stamps, you always check up the quantity received to
see that you get what you pay for.

When you Manufacturers buy steel or wood or
bolts or screws, or raw material of any kind you check up every
carload and every little package to see that you get what you pay for.

When you Retail Merchants buy stocks from job-
bers or manufacturers, you check up every smallest shipment
that comes to your store to see that you get what you pay for.

Buy your advertising space the same way.
The better publications all over the country—the publications
whose circulation statements are founded on facts, not fancy,—
furnish you with certified audits so that when you buy their ad-
vertising space you know that you get what you pay for.

The Audit Bureau of Circulations' membership is
made up of over a thousand advertisers, advertising agencies,
newspapers, magazines, farm journals and trade publications.
Its object is the improvement of circulation and advertising con-
ditions, the protection of the man who pays the advertising bills, and
the protection of the publisher who gives FULL MEASURE.
When you buy advertising space, buy it from publications that
give you proof of what you pay for.

The Daily Missourian
ESTABLISHED 1908
Member Audit Bureau of Circulations

Own Your Own Copy

You can borrow The Missourian from your
neighbor part of the time, but you can't borrow it
all of the time, for quite often there's something
the neighbor wants to save for future reference.

Perhaps you want to read the daily society
news, and your neighbor wants to read the market
report that's in the adjoining column. It always
causes confusion in the block to have the children run-
ning from house to house with the paper, because you
don't happen to take the paper yourself, and want to
read your neighbor's copy.

It's always better to have your own, personal, pri-
vate, individual copy of the Missourian, all for your
own, your very own reading every evening and Sun-
day morning.

One copy of the Missourian on your own front
porch is worth six copies at your neighbor's house
across the street.

You can own your own Missourian for only 25c
a month, or \$2.50 by the year. Make a resolution and
Phone 55 and have it started tomorrow morning.

(P. S. If your neighbor has been
borrowing your Missourian, mark this
ad before you let him have this copy.)